



REVOLUTIONIZE HOW YOU WORKOUT

MOTIVATION - ASSET MANAGEMENT - FITNESS TRACKING

The ECOFIT Network is a wireless communication platform for your cardio fitness equipment that optimizes your users' workout experience and extends the life of your assets. We provide the tools to revolutionize your facility by integrating social media, real-time digital media, smartphone applications, asset management, a branded member site, and a fully automated loyalty program. ECOFIT allows your facility to network all of your cardio equipment, from spin bikes to treadmills, at an extremely low cost. Engage your members and staff with this evolution in fitness technology!

EFFORTLESS TRACKING

Your workout data is automatically collected and distributed to local displays, mobile devices and your own personal workout calendar.

CHALLENGES

Club challenges and member results are posted in real time to your facility's Facebook page and Twitter accounts.

ENGAGE USERS

Members' new workout accomplishments can be posted to Twitter and Facebook from workout summaries immediately after achieving goals.

GROUP TRAINING

Monitoring and reporting real-time data in group fitness, coaching and cardiac rehab environments. Effectively track an entire sports team's heart rate levels while they all workout together.



| ECOFIT

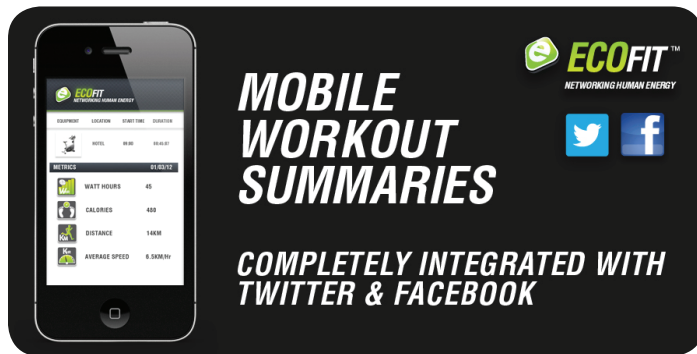
REAL-TIME DIGITAL MEDIA

ECOFIT's digital media platform provides facilities with an easy to use web interface for delivering club content and messages. ECOFIT also has something that no other digital media system can offer - real time screen content.

ECOFIT digital media provides facility's with a range of template screens designed to engage with your members

- Real Time Output screens that show real time stats and data from members exercising.
- Heart rate zone screens that show real time heart rate for motivational group fitness training.
- Challenge screens that are networked to fitness equipment. When a club member hits a challenge objective (e.g. top calorie burner for the week) they are automatically posted in the digital media rotation with a congratulatory message. This platform also facilitates competitions between clubs. ECOFIT digital media is designed for peer to peer competitions so multiple facilities can compete in real time.

Mobile Device



TV



IPAD TRAINING APPLICATION

The ECOFIT iPad Training Application is the ideal solution for monitoring and reporting real-time data in group fitness, coaching and cardiac rehab environments. Coaches and trainers can access in depth data outcomes immediately and monitor their athletes and clients without the hassle of a memory stick or exercise logs.

Ipad

