

Be Green. Run Clean.

The World's Most Efficient and Environmentally-Friendly Treadmill

Reduce Energy Consumption by at least 50%

Why does a WOODWAY use less electricity?

- Less friction
- Smaller motor
- No power surge with each step

WOODWAY treadmills consume less than half the electricity of conventional treadmills due to their patented near frictionless drive system which allows the running surface to glide on smooth rolling ball bearings. This also allows WOODWAY to use a much smaller drive motor (typically 50%) that consumes less electricity. This system was originally designed to make up for shortcomings in conventional designs with the goal of alleviating friction.

Friction is the biggest detriment to conventional treadmills because each time a user takes a step they are literally pushing the pvc/nylon belt down onto the wooden/synthetic deck. The motor must work much harder to overcome friction, resulting in a power surge with a each step and overall increased electrical consumption. The result is wear and tear on the electrical and drive components and the need for a larger motor to overcome friction (which also uses more electricity).

Electrical Consumption of WOODWAY vs. Conventional Treadmill		
	195 lb Male @ 5mph - 0% elevation	Cost Per Month
WOODWAY Desmo Commercial Treadmill	413 watts	\$17.00
Commercial Grade Conventional Treadmill	855 watts	\$35.00
	50% Less Electricity	50% Cost Savings

**Data is average of top four conventional treadmills*

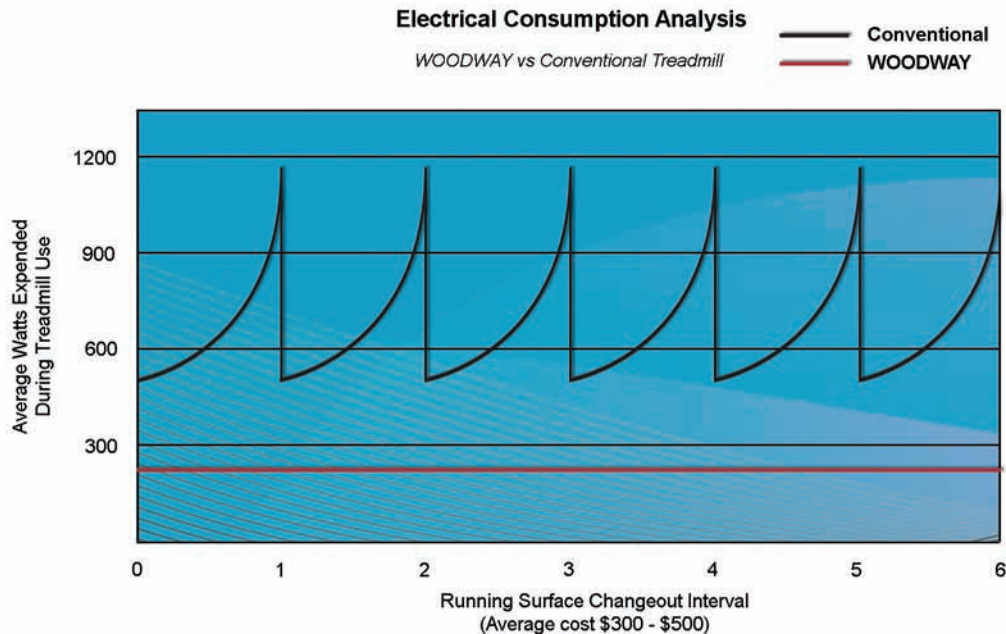
***Collected at the Wisconsin Athletic Club - Wauwatosa Wisconsin July 2008*

Electrical Consumption Analysis

Conventional treadmills are subject to friction, as the treadmill racks up mileage the electrical usage increases incrementally. As the deck and belt wear the coating begins to deteriorate.

When comparing electrical usage, only a WOODWAY is consistent throughout the lifetime of the unit. A conventional unit will increase the electrical usage up to the point when the belt and deck are changed, once the new system is in place it will begin a new wear cycle until it reaches the point when the surface needs to be replaced again. If the belt and deck are not changed the treadmill will adjust its speed so that it is not drawing too much electricity.

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Sustainability

A WOODWAY is the most sustainable treadmill on the market because of the patented rubberized slat running surface which lasts 5-10 times longer than conventional treadmills, averaging 200,000 miles without a single belt replacement or deck maintenance. In fact, WOODWAY treadmills are so well built and long lasting that an estimated 95% of all WOODWAY's built since our inception in the U.S. 18 years ago are still in use.

Conventional treadmills average 20,000 – 40,000 miles on a belt and require deck maintenance and lubrication during that time. For a conventional treadmill to last as long as a WOODWAY, you would likely have to replace the belt and deck between 5-10 times, not to mention the maintenance and downtime needed to make these repairs.

Less Repairs and Less Waste

Over the life span of the treadmill, a WOODWAY will provide your facility with substantial cost savings and result in less repairs and subsequent waste due to worn and damaged parts. A WOODWAY's ability to sustain the daily grind of use makes it the best long term option for both your facility and the environment.

Conventional treadmills will need to have parts replaced more frequently and those parts (such as the PVC nylon belt and the synthetic or wooden deck) will end up in landfills.

Reduce, Reuse and Recycle

Only WOODWAY treadmills can be completely restored to their original factory condition. WOODWAY's Certified Factory Renewal program provides facilities and owners with the ability to have their treadmills rebuilt and remanufactured, resulting in a unit that looks and feels like new with the satisfaction that it has come at substantial cost and environmental savings over the purchase of new.

Conventional treadmills cannot be completely rebuilt, greatly reducing their life cycle.